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5	Attorneys for Defendants	
б	IN THE SUPERIOR COURT	T OF THE STATE OF ARIZONA
7	IN AND FOR THE C	OUNTY OF MARICOPA
8 9	REDFLEX TRAFFIC SYSTEMS, INC.,) a Delaware corporation,	Case No. CV2013-001166
	Plaintiff,	
10	vs.	ANSWER/COUNTERCLAIM
Present	AARON M. ROSENBERG and LISA F.	
12	ROSENBERG, husband and wife,	(Assigned to the Honorable Douglas Rayes)
13	Defendants.	Douglas Kayos)
14	AADONIM DOCENDEDO 41 IGA E	
15	AARON M. ROSENBERG and LISA F.) ROSENBERG, husband and wife,	
16	Counterclaimants,	
17	vs.	
18	REDFLEX TRAFFIC SYSTEMS, INC.,	
19	a Delaware corporation; DOES I-X; BLACK PARTNERSHIPS I-X; and	
20	XYZ CORPORATIONS I-X,	
21	Counterdefendants.	
22	Defendants, Aaron M. Rosenberg	and Lisa F. Rosenberg, by and through counsel
23	undersigned, hereby submit their answer a	nd counterclaim in the above-captioned matter.
24	<u>DEFENDA</u>	NTS' ANSWER
25	1. In regards to paragraph 1 of	Plaintiff's complaint, Defendants affirmatively
26	allege that all expenses incurred by Defenda	ant, Aaron Rosenberg, and reimbursed by Plaintiff
27	were reviewed by and approved by Plaintif	ff, without exception. At no time did Defendant,
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Aaron Rosenberg, misappropriate Plaintiff's funds and, as set forth in Defendants' counterclaim, Plaintiff's allegations that he did so are false and defamatory. All conduct 2 attributed to Defendant, Aaron Rosenberg, set forth in Plaintiff's complaint was committed 3 with the knowledge and approval of Plaintiff. Defendant did not, in any conceivable fashion, 4 engage in any "secret scheme" or engage in any activity which was "dishonest and unethical" 5 as to Plaintiff. Rather, Plaintiff, through its former Chief Executive Officer, current Chief 6 Executive Officer ("CEO") and current and former Redflex Board Members engaged in 7 providing governmental officials with lavish gifts and bribes. These behaviors were institutionalized as it was common for the Redflex Annual Budget, which is presented by the 9 CEO and approved by the Board of Directors, to include a category titled "Entertainment." 10 "Entertainment" was further defined as "costs associated with new pursuits and ongoing 11 customer management and included activities such as meals, golf, sports outings and 12 celebratory tokens" Golf and meals are self-explanatory, but "sports outings" means events 13 like professional football and baseball games and "celebratory tokens" means gifts. A budget 14 for these items was approved and there was never a distinction between these types of 15 entertainment expenses and expenses that are considered gratuities and bribes. These 16 institutionalized behaviors, and Redflex's misrepresentation regarding and defamation of 17 Defendant Aaron Rosenberg, continued after the termination of the Defendant. For example, 18 the current Chairman of the Board and CEO of Redflex Holdings continue to make various 19 statements to the press and shareholders about cleaning house and promoting the company's 20 "highest ethical standards" and including the new management's "focus on the restoration of 21 the company's ethical compass." However, in July 2013, the Board of Directors and CEO of 22 Redflex Holdings promoted the company's existing Vice President of Account Management 23 to the position of CEO. The Board and CEO did this with full knowledge that over the years 24 this individual actively participated in and incurred lavish entertainment expenses with 25 elected officials, consultants and city officials in his efforts to secure new contracts and 26 maintain company revenue. The Board and CEO continued to misrepresent and defame the 27 28 2

- 1 character of Defendant, in addition to misrepresenting the company and its "highest ethical
- 2 standards" to shareholders and the press. In 2012, as explained in Defendants' counterclaim,
- 3 Plaintiff attempted to make a scapegoat out of Defendant by falsely accusing him of rogue
- 4 behavior. Thereafter, when Defendant attempted to adhere to Plaintiff's newly introduced
- 5 whistleblower policy, Plaintiff's malicious treatment of Defendant, including its defamation
- 6 of his character, intensified. Thus, Defendants deny the allegations set forth in the first
- 7 sentence of paragraph 1 of Plaintiff's complaint and deny that Plaintiff is entitled to any
- 8 remedy in this case.
- 9 2. Although Defendants admit that Plaintiff seeks declaratory relief in this action,
- 10 Defendants deny all other allegations set forth in paragraph 2 of Plaintiff's complaint.
- Defendants admit paragraph 3 of Plaintiff's complaint.
- 12 4. Defendants admit paragraph 4 of Plaintiff's complaint.
- 13 5. Defendants admit paragraph 5 of Plaintiff's complaint.
- 14 6. Defendants admit paragraph 6 of Plaintiff's complaint with the exception that
- 15 Defendants affirmatively allege that they are entitled to bring a common law claim for
- 16 wrongful discharge against Redflex Traffic Systems, Inc. in the State of California. Holmes
- 17 v. General Dynamics Corp., 17 Cal.App.4th 1418 (1993).
- 18 7. Defendants admit paragraph 7 of Plaintiff's complaint.
- 19 8. Defendants admit paragraph 8 of Plaintiff's complaint.
- 20 9. Defendants admit paragraph 9 of Plaintiff's complaint.
- 21 10. Defendants admit paragraph 10 of Plaintiff's complaint.
- 22 11. Defendants admit paragraph 11 of Plaintiff's complaint.
- 23 12. Defendants admit paragraph 12 of Plaintiff's complaint.
- 24 13. Defendants admit paragraph 13 of Plaintiff's complaint. Further, Defendants
- 25 affirmatively allege that the parties' 2011 employment agreement superseded, entirely, the
- 26 parties' prior employment agreements pursuant to Section 14.
- 27 14. Defendants admit that the citations set forth in paragraph 14 of Plaintiff's

- 1 complaint were set forth in the parties' 2011 employment agreement.
- 2 15. Defendants admit that the language set forth in paragraph 15 of Plaintiff's
- 3 complaint is set forth in Section 7 of the parties' 2011 employment agreement.
- 4 16. With respect to paragraph 16, Defendants allege that paragraph 7 of the parties'
- 5 2011 employment agreement speaks for itself.
- 6 17. With respect to paragraph 17, Defendants allege that paragraph 7 of the parties'
- 7 2011 employment agreement speaks for itself.
- 8 18. In regards to paragraph 18 of Plaintiff's complaint, Defendants affirmatively
 - allege that paragraph 8 of the parties' 2011 employment agreement simply provides that "you
- 10 agree to abide by the Company's policies and procedures as they are issued from time to
- 11 time." Periodically, the Human Resource Department would distribute revised Company
- 12 policies and procedures, but it was recognized that policies were generic in form and it was
- 13 expressly documented that employees should use "discretionary judgment" for addressing
- 14 any variance or conflicts with the policies.
- 15 19. Defendants admit paragraph 19 of Plaintiff's complaint.
- 16 20. In response to paragraph 20 of Plaintiff's complaint, Defendants affirmatively
- 17 allege that Section 5.4 of the parties' 2011 employment agreement provides for termination
- 18 in the event of cause.
- 19 21. In response to paragraph 21 of Plaintiff's complaint, Defendants affirmatively
- 20 allege that Section 5.4.1 defines the term "cause" and speaks for itself.
- 21 22. In response to paragraph 22 of Plaintiff's complaint, Defendants affirmatively
- 22 allege that the parties' 2011 employment agreement contains a "governing law" section,
- 23 paragraph 13, which speaks for itself.
- 24 23. Defendants deny paragraph 23 of Plaintiff's complaint. Defendants
- 25 affirmatively allege that Plaintiff, consistent with its pattern and practice of bribing and
- 26 bestowing gifts on public officials, encouraged Defendant to make various "gifts" to such
- 27 officials. For example and without limitation, see Exhibit "A" to this answer and

- 1 counterclaim. Further, Defendant would frequently incur expenses for entertaining clients
- 2 and prospective clients. As far back as 2003, these expense reports would be express in
- 3 stating the names of cities, the names and titles of the officials and the type of expense
- 4 incurred. This would include stating that expenses were for "gifts, "golf games" and
- 5 "dinners." These expenses were incurred at the direction and approval of the Defendant's
- 6 superiors, including the CEO. (See, e.g., Exhibit "B".)
- 7 24. Defendants deny paragraph 24 of Plaintiff's complaint.
- 8 25. Defendants deny paragraph 25 of Plaintiff's complaint.
- 9 26. Defendants deny paragraph 26 of Plaintiff's complaint.
- 10 27. In response to paragraph 27 of Plaintiff's complaint, Defendants admit that on
- or about February 20, 2013 Plaintiff terminated Defendant's employment but deny that the
- 12 termination was the result of any misconduct on the part of Defendant.
- 13 28. In response to paragraph 28 of Plaintiff's complaint, Defendants lack sufficient
- 14 information so as to admit or deny and, therefore, deny same.
- 15 29. In response to paragraph 29 of Plaintiff's complaint, Defendants lack sufficient
- 16 information so as to admit or deny and, therefore, deny same.
- 17 30. In response to paragraph 30 of Plaintiff's complaint, Defendants lack sufficient
- 18 information so as to admit or deny and, therefore, deny same.
- 19 31. Defendants admit paragraph 31 of Plaintiff's complaint.
- 20 32. Defendants admit paragraph 32 of Plaintiff's complaint.
- 21 33. Defendants admit paragraph 33 of Plaintiff's complaint.
- 22 34. Defendants deny paragraph 34 of Plaintiff's complaint.
- 23 35. In response to paragraph 35 of Plaintiff's complaint, Defendants acknowledge
- 24 that Plaintiff is seeking a declaratory judgment but affirmatively allege that Plaintiff is
- 25 entitled to no such judgment.
- 26 36. No responsive pleading is required in regard to paragraph 36 of Plaintiff's
- 27 complaint.

- 1 37. Defendants deny paragraph 37 of Plaintiff's complaint.
- 2 38. Defendants deny paragraph 38 of Plaintiff's complaint.
- 3 39. Defendants deny paragraph 39 of Plaintiff's complaint.
- 4 40. Defendants deny paragraph 40 of Plaintiff's complaint.
- 5 41. Defendants deny paragraph 41 of Plaintiff's complaint.
- 6 42. No responsive pleading is required in regard to paragraph 42 of Plaintiff's 7 complaint.
- 8 43. In response to paragraph 43 of Plaintiff's complaint, Defendants affirmatively
- 9 allege that the parties' 2011 employment agreement supersedes all prior employment
- 10 agreements. Defendants further allege that, pursuant to paragraph 8 of that agreement,
- 11 Defendant agreed to abide by Plaintiff's policies and procedures as they are issued from time
- 12 to time.
- 13 44. Defendants deny paragraph 44 of Plaintiff's complaint.
- 14 45. Defendants deny paragraph 45 of Plaintiff's complaint.
- 15 46. Defendants deny paragraph 46 of Plaintiff's complaint.
- 16 47. No responsive pleading is required in regard to paragraph 47 of Plaintiff's
- 17 complaint.
- 18 48. In response to paragraph 48 of Plaintiff's complaint, Defendants admit that
- 19 Arizona law recognizes that parties to a contract owe one another the duty of good faith and
- 20 fair dealing. Defendants affirmatively allege that, at no time, did Defendant, Aaron
- 21 Rosenberg, breach this duty.
- 22 49. In response to paragraph 49 of Plaintiff's complaint, Defendants admit that
- 23 Arizona law recognizes that parties to a contract owe one another the duty of good faith and
- 24 fair dealing. Defendants affirmatively allege that, at no time, did Defendant, Aaron
- 25 Rosenberg, breach this duty.
- 26 50. Defendants deny paragraph 50 of Plaintiff's complaint.
- 27 51. Defendants deny paragraph 51 of Plaintiff's complaint.

- 1 52. Defendants deny paragraph 52 of Plaintiff's complaint.
- 2 53. No responsive pleading is required in regard to paragraph 53 of Plaintiff's complaint.
- 4 54. In response to paragraphs 54 of Plaintiff's complaint, Defendants acknowledge
- 5 that Plaintiff is seeking declaratory relief but affirmatively deny that Plaintiff is entitled to
- 6 such relief.
- 7 55. In response to paragraphs 55 of Plaintiff's complaint, Defendants acknowledge
- 8 that Plaintiff is seeking declaratory relief but affirmatively deny that Plaintiff is entitled to
- 9 such relief.
- 10 56. In response to paragraphs 56 of Plaintiff's complaint, Defendants acknowledge
- that Plaintiff is seeking declaratory relief but affirmatively deny that Plaintiff is entitled to
- 12 such relief.
- 13 57. In response to paragraphs 57 of Plaintiff's complaint, Defendants acknowledge
- 14 that Plaintiff is seeking declaratory relief but affirmatively deny that Plaintiff is entitled to
- 15 such relief.
- 16 58. No responsive pleading is required in regard to paragraph 58 of Plaintiff's
- 17 complaint.
- 18 59. Defendants deny each and every allegation set forth in Plaintiff's complaint not
- 19 expressly admitted in this answer.
- 20 60. Defendants allege the affirmative defenses of unclean hands, waiver and
- 21 estoppel. So as to not waive any affirmative defenses, at this time, Defendants further allege
- 22 all affirmative defenses set forth in Arizona Rule of Civil Procedure 8(c). Defendants will so
- 23 assert additional affirmative defenses revealed during discovery in their disclosure statement
- 24 pursuant to Arizona Rule of Civil Procedure 26.1.
- WHEREFORE, with respect to Plaintiff's claims against Defendants, Defendants
- 26 request that all such claims be dismissed, with prejudice, and that the Court award
- 27 Defendants their costs, fees, and such other relief as the Court deems just and proper.

COUNTERCLAIMS

As and for their counterclaims against Counterdefendant, Counterclaimants, Aaron
M. Rosenberg and Lisa F. Rosenberg, complain and allege as follows:

Count I - Defamation

- 1. Counterdefendant Redflex Traffic Systems, Inc. ("Redflex") has published false and defamatory allegations concerning Counterclaimant, Aaron M. Rosenberg. Counterdefendant has done so with malice and, as a result, in addition to damages in the form of lost, past and future income and compensatory damages, Counterclaimants are entitled to punitive damages against Counterdefendant, Redflex.
- 10 2. Continuously during Counterclaimants Aaron Rosenberg's employment with Counterdefendant, Counterdefendant instilled in Counterclaimant its practice of lavishly 11 12 providing customers, including governmental officials, with perquisites and gifts in various forms. This practice was the result of decisions made by Counterdefendant's President and 13 Chief Executive Officer as well as Counterdefendant's Board of Directors. In complying 14 with the directives of these officials, Counterclaimant, Aaron Rosenberg, was simply 15 "carrying out orders." At no time during his employment with Counterdefendant did 16 Counterclaimant, Aaron Rosenberg, engage in any conduct outside of the course and scope 17 of his employment as defined by Counterdefendant's President and Chief Executive Officer. 18 19 Nonetheless, beginning in approximately October 2012, Counterdefendant began to portray Counterclaimant as a rogue employee in order to mislead the public and governmental 20 officials as to the full nature and extent of Counterdefendant's pattern and practice. 21 Counterdefendant falsely portrayed Counterclaimant as such in a widespread media 22 campaign, in many public and private meetings, and in various company reports, 23 intentionally and/or recklessly. Counterdefendant's conduct in this regard was and is 24 extreme and outrageous. 25
- 26 3. During Counterclaimant's employment with Counterdefendant, 27 Counterdefendant bestowed gifts and bribes on company officials in dozens of

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- municipalities within, but not limited to the following states: California, Washington,
- 2 Arizona, New Mexico, Texas, Colorado, Massachusetts, North Carolina, Florida, New
- 3 Jersey, Tennessee, Virginia, and Georgia.
- 4. As previously set forth in Defendants' answer, at all times, Counterclaimant
- 5 Aaron Rosenberg's expense reports were approved by Counterdefendant, some of which
- 6 contained specific references to payments or other benefits to governmental officials within
- 7 the above-described states. Indeed, Counterclaimant specifically, in his expense reports,
- 8 identified expenditures as "gifts" for city officials and was ordered to "proceed in a cautious
- 9 and appropriate manner in providing gifts and entertainment to city officials." (See Exhibit
- 10 "C" to this counterclaim, Counterdefendant's November 16, 2006 e-mail to Counterclaimant
- 11 reflecting Counterdefendant's Chief Executive Officer's "directive that (Counterclaimant)
- 12 proceed in a cautious and appropriate manner in providing gifts . . . to city officials
- 13 consistent with (Counterdefendant's) policy.")
- 14 5. In October 2012, the Chicago Tribune reported that Counterdefendant, in
- 15 2010, had paid a hotel bill for a Chicago city official in the amount of \$910. Shortly after
- 16 this expense was incurred, Counterclaimant met with Counterdefendant's Chief Executive
- 17 Officer, Chief Financial Officer and General Counsel. These individuals told
- 18 Counterclaimant to "take one for the team" and accept full blame for the expenditure.
- 19 Counterdefendant went on to describe how the company would fully reimburse
- 20 Counterclaimant, should he participate in this illegal scheme and reimbursement process, so
- 21 Counterclaimant would not be out of pocket any money. Counterdefendant's conduct in this
- 22 regard was also extreme and outrageous. Counterclaimant refused to participate in such a
- 23 scheme and process.
- 24 6. On or about October 14, 2012, the Chicago Tribune reported receiving the
- 25 following information from Counterdefendant:
- 26 "Lawyers for Redflex Traffic Systems, Inc. said the firm disciplined the Executive Vice President involved and sent him to anti-bribery training after

the incident, but did not report the violation. . . . Rosenberg was warned by Reflex' top executives that this was a potential conflict of interest issue and a violation of Company policy and a follow-up event would result in his termination."

7. In a further effort to impugn Counterclaimant's character and make him the scapegoat of Counterdefendant's practice of providing gifts and bribes to company officials,

on October 17, 2012, the Chicago Tribune quoted Counterdefendant, once again, stating:

"In an interview last week, Redflex' General Counsel Andrejs Bunske told the newspaper its exhaustive probe of the expense reports found only one improper expenditure for bills and, as a result, the Company overhauled its expense reporting policies and sent the Executive Vice President (Counterclaimant) involved to anti-bribery training."

8. 10 Contrary to Counterdefendant's false and defamatory communications. 11 Counterclaimant was never put through "anti-bribery" training. Counterclaimant was never 12 reprimanded and only received exemplary annual performance reviews during this period. 13 Counterdefendant's above-described lies concerning Counterclaimant were communicated by Counterdefendant's General Counsel to the Chicago Tribune in order to preserve 14 15 Counterdefendant's contracts and deter the Chicago Tribune from conducting further investigation which would reveal Counterdefendant's practice of providing lavish gifts to 16 and bribing government officials. In November 2012, Counterdefendant held its first ever 17 "foreign corrupt practices act" training. The day after receiving this training, 18 19 Counterclaimant contacted Counterdefendant's General Counsel to discuss information about which he was familiar which established that Counterdefendant's policy and practice 20 of providing gifts to government officials was improper. 21 During this meeting, Counterclaimant thoroughly informed Counterdefendant's General Counsel of the nature of 22 the practice. Following this disclosure, Counterclaimant cooperated with a subsequent 23 internal investigation by the law firm of Sidley Austin into the policy and practice. 24 Counterclaimant has provided similar information to law enforcement at both the state and 25 federal level. Counterdefendant's current CEO developed and widely communicated a 26 policy that "encourages" whistleblowing behaviors. As outlined above, Counterclaimant was 27

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- the first employee to adhere to this new policy for reporting unethical behaviors. This
- 2 included providing disclosures about various Redflex executives and various Redflex
- 3 business practices promoted and directed by the CEO which would be considered bribes and
- 4 gratuities. These disclosures were maliciously used by the Counterdefendant against the
- 5 Counterclaimant in its effort to discredit and destroy the Counterclaimant's reputation.
- 6 9. On February 20, 2013, Counterdefendant terminated Counterclaimant's
- 7 employment. Shortly after doing so, Counterdefendant sued Counterclaimant and issued
- 8 press releases which continued to disseminate false and defamatory information concerning
- 9 Counterclaimant including, without limitation, the baseless allegation that Counterclaimant
- 10 had engaged in "dishonest and unethical conduct over a number of years" and had engaged
- in a "protracted and covert scheme to misappropriate company funds over a period of years."
- 12 10. As a result of Counterclaimant's disclosures as well as the Sidley Austin
- 13 investigation, Counterdefendant knows, full well and without question, that Counterclaimant
- 14 was simply "carrying out his orders" in connection with gifts and payments to governmental
- 15 officials. Nonetheless, Counterdefendant continues to publish false and defamatory
- 16 information concerning Counterclaimant in public records including the website of its parent
- 17 company, Redflex Holdings.
- 18 11. As a direct and proximate result of the above-described false and defamatory
- 19 communications concerning Counterclaimant by Counterdefendant, Counterclaimant's
- 20 reputation and his ability to earn income has been ruined. Counterclaimant has experienced
- 21 income loss, compensatory damages and, as previously alleged, is entitled to recover
- 22 punitive damages.
- 23 WHEREFORE, Counterclaimants pray for relief as follows:
- a. For damages against Counterdefendant for defamation in the form of lost past
- and future income, compensatory damages and punitive damages; and
- b. For such further relief as the Court deems just and proper.

2	12. Counterclaimant incorporates paragraphs 1-11 of its Counterclaim, as set forth
3	above, for this paragraph 12 of its Counterclaim, as if fully set forth herein.
4	13. The actions of Counterdefendant, as described above, constitute extreme and
5	outrageous conduct that is and was likely to inflict severe emotional distress on
6	Counterclaimants.
7	14. As a direct and proximate result of Counterdefendant's extreme and
8	outrageous conduct, Counterclaimants have experienced severe emotional distress.
9	15. As a direct and proximate result of Counterdefendant's intentional infliction of
10	emotional distress upon Counterclaimants, Counterclaimants are entitled to recover
11	compensatory and punitive damages.
12	16. Counterdefendants identified as Does, XYZ Corporations and Black
13	Partnerships are named fictitiously. In the event that Counterclaimants discover the
14	identities of additional parties liable to them, Counterclaimants will amend this complaint
15	and substitute those parties for those parties fictitiously named.
16	WHEREFORE, Counterclaimants pray for relief as follows:
17	a. For damages against Counterdefendant for its intentional infliction of
18	emotional distress on Counterclaimants in the form of compensatory damages
19	and punitive damages; and
20	b. For such further relief as the Court deems just and proper.
21	RESPECTFULLY SUBMITTED this // day of October, 2013.
22	MILLIGAN LAWLESS, P.C.
23	
24	
25	James Burr Shields
26	Attorneys for Defendants/Counterclaimants
27	* * *
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Count II – Intentional Infliction of Emotional Distress

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2	Daniel P. Quigley
3	Betsy J. Lamm Cohen Kennedy Dowd & Quigley
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5	dquigley@ckdqlaw.com blampa@ckdqlaw.com
6	Atterneys for Plaintiff
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Aaron Rosenberg

From:

Karen Finley

Sent:

Wednesday, June 18, 2008 11:00 AM

To: Cc:

Joanne Kuhi Aaron Rosenbero

Subject:

Re: April - May Expense Report

It is approved and I apologize as Mike Browne said he was dealing with this as there was some accounting confusion. Please process and the procedure can be dealt with when I am back in the office Thursday afternoon

Sorry for the confusion and we gave him the 5k for political support. It was not an employee loan or advance.

Karen

Sent via BlackBerry

----Original Message----

From: Joanne Kuhl <jkuhl@redflex.com>
To: Karen Finley <kfinley@redflex.com>

Sent: Wed Jun 18 10:58:17 2008

Subject: FW: April - May Expense Report

This was the report that I sent you with the \$5000 question

----Original Message----

From: Karen Finley

Sent: Thursday, May 29, 2008 12:38 PM

To: Joanne Kuhl

Subject: RE: April - May Expense Report

Let me get back to you on that.

Karen

Karen Finley
President and CEO
Redflex Traffic Systems, Inc.
15020 N 74th Street
Scottsdale, AZ 85260
Tel: 480.998.4442
Fax: 480.607.5552

email: <u>kfinley@redflex.com</u>

----Original Message----

From: Joanne Kuhl

Sent: Thursday, May 29, 2008 11:14 AM

To: Karen Finley

Subject: FW: April - May Expense Report

Karen,

Aaron's latest expense report is attached. The advance he got was added on and then subtracted. Is it supposed to be subtracted?

Joanne

----Original Message----

From: Aaron Rosenberg

Sent: Tuesday, May 27, 2008 1:33 PM

To: Joanne Kuhl

Subject: April - May Expense Report

自办各位自审证案 净水的现代处理者自然线性自然联系系统 医多霉素

Hard cpy and receipts to follow in mail.

Thank you,

Aaron

Aaron M. Rosenberg, PhD Vice President Redflex Traffic Systems Inc +1 310 743-1209 arosenberg@redflex.com









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Individual's Hame

Contributors:

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105 in Contributions for 2012 **About** Data Updated on 1/21/2013

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Aaron Rosenberg **Political Campaign Contributions** 2008 Election Cycle

More	
Contribution Totals	
Download Data	
Download all contribution records for from 1999 to present	this person
To a Spraudsheet or Other File Type	
2012 Transaction Count/Amount	4/13.750
2010 Transaction Count/Amount	1/8250
2000 Transaction Count/Amount	2/16,000
2008 Transaction Count/Amount	0/80
2004 Transaction Count/Amount	0/60
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Committees (PACs):

Top \$5\$ Contributors Contributions by Zie

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Aaron Rosenberg Contribution List in 2008

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Fred Eychaner

Jared Polls Alchard Tarrant



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Aaron Rosenberg

From:

Cherif Elsadek

Sent:

Thursday, November 16, 2006 7:48 PM

To:

Aaron Rosenberg

Cc:

Justin Iske

Subject:

RE: Gifts and Entertainment

Aaron.

The expense in question (Morton's) was incurred during the "Florida League of Cities" conference held in Jacksonville this past August 9th. Under the suggestion of Governance it was thought a good decision to invite approximately 30 councilman and their spouses (15-19 council members and guest to be exact) to Morton's Steak house where we could pitch Redflex and RLC to them.

The guest list contained council members from the following Florida cities

Cherif.

Below I have listed the Cities that Redflex is actively targeting in some form or fashion. We should invite a representative from each of these Cities to our dinner Thursday night August 10th during the Florida League of Cities conference. Can you think of any other cities you would like to invite? Scott and I will put our heads together to determine if there are additional individuals who would be beneficial to include.

St Petersburg Jacksonville Lakeland Deiray Beach Oriando Lynn haven Parkland Pembroke Pines Daytona Parkland City of Miami Vero Beach Broward County West Park Tallahassee

Thanks. Paige Governance, Inc. 8501222-8050

The dinner at Morton's served as an opportunity to solidify relationships between Redflex and the above listed cities where Peter and I had the chance to talk one on one with each guest. Put in perspective it would have cost RTS more than the dinner expense to go and meet the various council members individually and more than likely we would not have established contact with council on the first visit. To have had such a gathering of key personnel in a relaxed atmosphere served to break down key resistance and the presence of Scott Maddox interjected a further and higher degree of credibility towards RTS. As a direct post result of the function we were able to:

- Meet and present to City of Miami Mayor, Police, engineering and Chief of Staff
- Meet with and present to City of West Park Administrator and Chief of Police
- Schedule presentation to City of West Park council members on 12/6
- Held meeting with Jacksonville police and engineering which resulted in the request of a proposal. Proposal submitted and is being reviewed.
- Breakfast meeting set with Jacksonville Sheriff, Engineering and County administrator for 12/8
- Set a 2nd meeting with City of Miami Staff for 12/6 to lay out steps and time line for safety program implementation.

Secure several one on one meetings with Pembroke Pines Police Chief.

I applaud and commend Justin's efforts and eagle eye to assure we all operate within the guidelines of proper and responsible policy adherence. In the future such functions will be discussed and pre-approved prior to forward movement.

—Original Message From: Aaron Rosenberg

Sent: Thursday, November 16, 2006 8:24 PM

To: Cherif Elsadek

Subject: Fw: Gifts and Entertainment

Please provide me a full list of participants, the date and greater detail regarding this expense, in addition to participants, I need to know why and how this was scheduled, as this type of egregious expense needs to be discussed in advanced.

Per Justin's comments, this size of expense may push the limit of "gifts" and need to be claimed for audit, legal and ethical reasons.

Thank you for your understanding. Aaron

Sent using BlackBerry

--Original Message

From: Justin Iske <jiske@redflex.com>

To: Aaron Rosenberg <arosenberg@redflex.com>

CC: Richard Eden <reden@redflex.com>

Sent: The Nov 16 18:09:15 2008 Subject: Gifts and Entertainment

Aaron.

I continue to see several expenses per month that would fall under the guidelines of our corporate gift policy.

The example in front of me at the moment is an expense from Cherif. As I have no receipts for the dinner nor your approval, I don't have much information to go off of, but the expense claim states, "Morton's, various councilmen" with "Special event dinner for council members in FL" penciled next to it. The amount of the dinner was \$3,235.74.

Given Karen's directive that we proceed in a cautious and appropriate manner in providing gifts and entendinment to city officials consistent with our policy, I felt obligated to ask whether Cherif was sure that none of the cities involved in this event had any policies or guidelines prohibiting such an expensive dinner.

Obviously it is certainly not my job to police the administration of the policy, but when I see a good example such as this I feel it is a good opportunity to reinforce the policy.

Thanks.