

Pricing Proposal

Redflex’s upgraded photo enforcement program, as defined throughout our proposal, is offered to Sacramento County at a low, all-inclusive cost. We have taken into consideration our 10-year history with the County, our experience with your program, as well as the County’s RFP specifications to prepare an all-inclusive, custom program with no additional expenses needed from the County.

Our program includes our latest red light enforcement system hardware, new Alcyon back office with advanced reporting functionality, dedicated Program Manager and Field Technician, processing, printing, mailing, call center support, expert witness testimony, public outreach.

Some key features of our upgraded program include:

- **Redflex’s Halo System** –With advanced 3D HD radar, a LED flash, and low light and high-resolution cameras, the Halo system will accurately detect and clearly capture all violating vehicles across six (6) lanes of traffic.
- **Alcyon Back Office with Advanced Reporting Capability:** The Alcyon platform provides a single means to manage camera systems, transfer data, review incidents, adjudicate violations, issue tickets and payment notices, manage appeals and provide violator services to view, contest, or pay a violation. The Alcyon Back Office allows for both pre-designed and user generated ad-hoc reporting at the click of a mouse.
- **HD Streaming Video:** Our 24/7 streaming HD video will allow the Sacramento Sheriff’s and California Highway Patrol to have real-time access to the HD video cameras at each location. Law Enforcement can instantly access **60-days** of historical video from each location without the delay of requesting it for post incident investigations.
- **Dedicated Program Team:** The County will continue to have a dedicated Program Manager and Field Technician to ensure all of the County’s needs and questions are addressed promptly.

Unlike other offeror’s, Redflex’s pricing includes everything at one price. Other pricing proposals may have an initial fee with add-on costs for other services or features that can add greatly impact the total cost of the program. Samples of other add-on costs you may find from other vendors include:

Other Vendors	Redflex
Incremental monthly fee for citations issued over “X” amount	No incremental fee
Secure ID Implementation	Included
Secure ID Individual Access Fee	Included
Replacement FOBs	\$0
Inbound / Outbound Call Center Support	Included
Court Packets	Included
Lockbox Services	Included

Pricing

Below is Redflex’s pricing for existing red light approaches and new approaches, should the County desire to expand the program.

Description	Per Approach, Per Month*
Existing Red Light Approaches	\$2,995
New Red Light Approaches	\$3,600

* A reduction of \$100 per approach will be applied to pricing for existing red light systems as each option year is exercised. We will consider a fair market value reduction for new approaches based upon timing of the installation.