



# City Council Meeting Agenda Report

Item # \_\_\_\_\_

Meeting Date: November 25, 2019

**Subject: Red Light Camera Photo Enforcement Program Contract Renewal with RedFlex Traffic Systems**

## Recommended Action

Staff recommends renewal of the exclusive agreement between the City of Daly City and RedFlex Traffic Systems Incorporated (Redflex) for Photo Red Light Enforcement for five years.

## Background

The Police Department is currently in contract with RedFlex for Photo Red Light Enforcement. The current contract term with extensions, expires on February 6, 2020. The City of Daly City entered into the initial agreement in March 2007 and renewed in February 2013.

## Discussion

The Daly City Police Department currently contracts with RedFlex for all red-light camera enforcement systems in Daly City. This partnership has existed since 2007 for a four intersection system currently operating in the City. RedFlex has a good understanding of the unique requirements of the California Vehicle Code and the ability to advise the City of Daly City on the procedures required to operate our program in compliance with all required regulations. This program has increased public safety through collision prevention, objective enforcement, and public education. The proposed contract includes new language allowing the City to terminate the contract for convenience and/or to terminate the contract with thirty day notice without cause.

## Fiscal Impact

RedFlex continues to offer a program that generally has no out of pocket costs and is intended to be cost neutral. In addition, the City of Daly City was able to negotiate the proposed contract language to include updated equipment and services for a nine percent decrease in costs. The total cost for the 5 year contract will be \$1,200,000. This cost should be completely covered by revenue generated from traffic fines collected as a result of this program.

The City continues to employ a 20 hours per week Program Assistant to manage the program.

## Summary/Conclusion

Staff is available to provide any additional information desired by the Mayor or Councilmembers.

Respectfully submitted,

Matthew Fox  
Lieutenant

Patrick Hensley  
Chief of Police