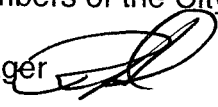





AGENDA STAFF REPORT

DATE: December 16, 2008

TO: Honorable Mayor and Members of the City Council

APPROVED BY: Roger L. Haley, City Manager 

PREPARED BY: Deborah L. Jackson, Director of Neighborhood Services 

SUBJECT: Redflex Photo Red Light Enforcement Program–
Agreement Renewal

Recommendation:

Staff recommends that the City Council adopt the attached resolution entitled “ A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF LYNWOOD TO RENEW THE EXISTING AGREEMENT WITH REDFLEX TRAFFIC SYSTEMS FOR FIVE (5) YEARS AND AUTHORIZE THE MAYOR TO EXECUTE THE AGREEMENT”.

Background:

The California Legislature enacted legislation authorizing cities to use automated enforcement systems to issue Citation Notices for red light traffic violations. In 2003, the City of Lynwood initiated this effort to reduce the number of accidents and associated injuries and deaths due to red light violations.

In December of 2003, the City Council entered into a five (5) year contract with Redflex Traffic Systems, Inc. for the installation of automated red light photo enforcement cameras in various locations throughout the City. Identification of enforced intersections was based on a mutual agreement between Redflex and the City as warranted by community safety and traffic needs. Redflex is a sole source provider of photo red light enforcement technology using integrated digital still and video technology, and stationary license plate Object Character Recognition (OCR) capabilities.

The original contract was for the implementation of up to seven (7) intersections with up to fourteen (14) approaches with the option for a second phase to include an additional up to four (4) intersections and up to six (6) approaches. Although the previous contract called for the implementation of up to seven (7) intersections only two (2) of the seven approaches or intersections have been implemented to date. The first camera was installed in January of 2005 at the intersection of Imperial Highway and Atlantic Avenue (westbound), and the



second camera was installed in July of 2008 in the intersection of Imperial Highway and Long Beach Boulevard (westbound). All repair and maintenance of the camera systems and related equipment are the sole responsibility of Redflex, including but not limited to maintaining the casings of the cameras included in the Redflex System and all other equipment in reasonably clean graffiti free condition.

The current contract with Redflex is due to expire December 17, 2008. This program is managed through the coordination of City staff and the Lynwood Century Sheriff's Department staff.

Discussion & Analysis:

All citations issued as a result of a red light violation are paid through the Municipal Court system and a check is forwarded to the City of Lynwood on a monthly basis. Redflex bills the City directly for their reimbursement as well as monthly internet connection charges. The internet connection charges vary monthly depending on the number of citations issued.

The City's current contract is a "Per Paid" contract which means that we are charged a set amount for every citation issued. These types of contracts are no longer legal in accordance with California legislation (AB 1022) passed in 2004. However, this agreement with Redflex was grandfathered in.

Under the existing contract, the bail amount of each citation is \$341. Redflex is paid \$89 for the first three Citations issued on a single day from a particular Designated Intersection. Redflex is paid \$80 for the fourth and subsequent Citations issued on a single day from a particular designated location.

As a result of the change in legislation in 2004 Assembly Bill 1022 prohibits contracts between governmental agencies and manufacturers from including a provision for the payment or compensation to the manufacturer or supplier based on the number of citations generated, or a percentage of the revenue generated. The new agreement will be based on a "Flat Fee" contract which means that we would be charged a flat fee with no regard to how many citations are issued.

Under the new contract, the "fixed fee" charge would be \$5,000 per month for the two existing approaches and \$6,200 per month for each new approach after implementation of this new agreement.

Based on previous revenue statistics the City would receive an increase of approximately \$20,000 per month, depending on the number of tickets issued under the new Fixed Fee contract. Redflex would receive a \$5,000 per month fee for each existing approach (\$60,000 annually) and \$6,200 per month for any additional approaches (\$74,400 annually), regardless of the number of tickets issued.

Fiscal Impact:

<u>Annual Revenue Generated:</u>	<u>City</u>	<u>Redflex</u>
2004	0	\$ 3,309.00
2005	\$ 39,407.14	\$40,726.00
2006	\$ 93,247.73	\$80,245.00
2007	\$ 127,537.26	\$91,530.00
08 (as of September)	\$ 87,846.23	\$60,073.00
Total revenue since inception:	\$ 348,038.36	\$275,883.00

Per the new contract cost neutrality is assured to the City. The City will never be required to pay Redflex more than actual cash received from automated red light violations. The Redflex program basically pays for itself through the citations paid through the courts. In the event the City does not meet the monthly threshold of \$5,000 those costs will be offset later into the cycle after the distribution of revenues catches up.

All administrative costs incurred by the contract will be fully funded by violator citations. Redflex has provided excellent service to the City and Staff recommends that the City Council approve the contract under the "Flat Fee" agreement bringing the contract in compliance with AB1022 thereby also increasing the revenue generated from this program.

Coordinated With: Finance Department
Sheriff's Department
City Attorney's Office

RESOLUTION NO. _____

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF LYNWOOD TO RENEW THE EXISTING AGREEMENT WITH REDFLEX TRAFFIC SYSTEMS FOR FIVE (5) YEARS AND AUTHORIZE THE MAYOR TO EXECUTE THE AGREEMENT

WHEREAS, the California Vehicle Code Section 21455.5 authorizes the implementation of Automated Red Light Photo Enforcement Programs and the use of such cameras, and resulting traffic citations, which helps promote traffic safety as part of a comprehensive community safety program; and

WHEREAS, in cities where photo enforcement technology has been deployed, red light violations, traffic collisions, and resulting injuries and fatalities have been significantly reduced at most locations over a period of several years; and

WHEREAS, the combined use of digital video and digital still images will significantly increase the City's total citation yield rates, reduce the number of red light violations that are contested and dismissed, provide the greatest compliance to the applicable California Vehicle Codes, and ultimately result in the greatest reduction in collision statistics.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF LYNWOOD DOES HEREBY ORDAIN AS FOLLOWS:

Section 1. The City Manager or his/her designee is authorized to carry out any necessary transactions as so ordered by this resolution.

Section 2. That the City Council authorizes the renewal of the agreement with Redflex Traffic Systems for a five (5) year base contract with renewal options for the installation of red light photo enforcement and all related maintenance services based upon specific language to be approved by the City Attorney.

Section 3. The cost of administration of the contract with Redflex is anticipated to be fully funded by violator citations.

Passed, Approved and Adopted this _____ day of _____, 2008.

Maria T. Santillan, Mayor

City of Lynwood

Attest:

Maria Quinonez, City Clerk

Roger L. Haley, City Manager

APPROVED AS TO FORM:

APPROVED AS TO CONTENT:

Fred Galante, City Attorney

Deborah L. Jackson, Director
Neighborhood Services

STATE OF CALIFORNIA)
) SS.
COUNTY OF LOS ANGELES)

I, the undersigned City Clerk of the City of Lynwood, do hereby certify that the above and foregoing resolution was duly adopted by the City Council of said City at a regular meeting thereof held in the City Hall of the City on the _____ day of _____, 2008 and passed by the following vote:

AYES:

NOES:

ABSENT:

City Clerk, City of Lynwood

STATE OF CALIFORNIA)
) SS.
COUNTY OF LOS ANGELES)

I, the undersigned, City Clerk of the City of Lynwood, and Clerk of the City Council of said City, do hereby certify that the above and foregoing is a full, true and correct copy of Resolution No. on file in my office and that said resolution was adopted on the date and by the vote therein stated.

Dated this _____ day of _____, 2008.

City Clerk, City of Lynwood